

——— Scrip Fundraising ———

Info Packet

Find out how you can benefit
by fundraising with scrip!



ShopWithScrip®
Powered by Great Lakes Scrip Center

Raise Money Quickly



Scrip is Fundraising While You Shop®. Your organization raises money instantly when families use retail gift cards to pay for everyday purchases, like gas and groceries, instead of credit or debit cards, cash, or checks. This effective fundraising program works for any school, church, sports team, club or other nonprofit! Read on to learn how scrip fundraising can work for your organization.

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Scrip Fundraising Overview

What is scrip?

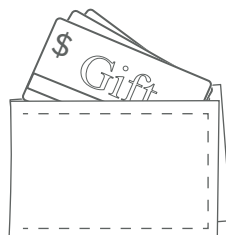
It's a way to raise money for your organization without participants spending their time selling products or asking for donations. Members of your organization purchase gift cards for their favorite retailers through Great Lakes Scrip Center® (GLSC). They use them to pay for things they would already be buying, and your organization earns money with each gift card purchase.

Scrip is an effective fundraising tool for organizations of any size because participants are constantly earning! Over 30,000 nonprofits across the country have taken advantage of scrip fundraising, and you can too.

How does scrip work?

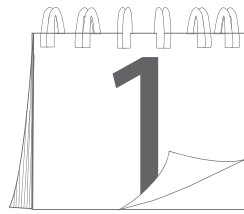
Every organization has a volunteer coordinator. The coordinator orders scrip from GLSC at a discounted price, and your families pay face value for their gift cards. The differences in cost are instant earnings for your organization, and your families don't have to pay anything extra.

Scrip gift cards are the same gift cards you can purchase from the retailer. With over 700 of your favorite retailers, including grocery, department stores, gas stations, restaurants, hotels, and home improvement, GLSC offers scrip for every type of family in your organization.



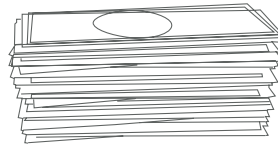
Top Five Benefits

1



Everyday family purchases become everyday earnings for your organization.

2



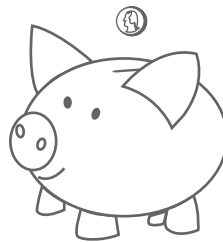
Earnings add up fast! A single family can raise \$1,000 or more per year.

3



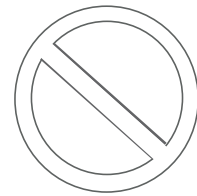
Families only buy what they need. There is no extra time or money spent.

4



Some earnings can go toward families' individual fees through rebate sharing.

5



No more pressure to go door to door selling unwanted products to family and friends!

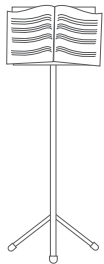
How Can Scrip Work for My Organization?



Schools can use scrip earnings to fund special events, field trips, new equipment for the school, or supplies for teachers. Parochial school families can even keep a percentage of earnings and put it toward their children's tuition.



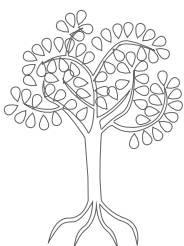
Pursue new resources for youth outreach, better equipment for the worship team, or support for overseas missions with earnings from a scrip program. Supplement the weekly offering with scrip, so members can further support their **church** without stretching beyond their means.



Band and music can be expensive extracurriculars with the costs of lessons, instruments, and competitions. To give kids every opportunity to hone their skills, you want an easy fundraising tool to cut down on cost. Scrip is the solution.




School **sports** teams need money to buy new uniforms, upgrade equipment, and maintain facilities. If your kids become active in travel teams, you'll find yourself spending more money on team fees, gas, and hotels for those far away games. Families can use scrip to help curb these expenses.



Scrip is an effective way to raise money for the needs of **any nonprofit organization**. No matter your cause, a scrip program will make it possible to reach whatever fundraising goals you set.

Potential Earnings

How much can one family raise?

	Average Rebate	Spending per Month	Earnings per Year
Grocery	4%	\$600	\$288
Gas	3%	\$345	\$124
Dining Out	8%	\$100	\$96
Fast Food	8%	\$120	\$115
Clothing & Accessories	8%	\$160	\$153
Home Improvement	4%	\$130	\$62
Online Shopping	10%	\$85	\$102
Entertainment	5%	\$60	\$36
Total		\$1,600	\$976

It adds up

By simply planning ahead on everyday purchases, the average family can earn at least \$11 a week. That modest number adds up quickly. It's easy for a family to earn \$500 - \$1,000 in a year, and many families earn much more!

Need a new fridge? A new TV? You can earn large rebates on big-ticket purchases just by paying with gift cards. All it takes is a little bit of dedication and thought before you buy.

Yearly Potential

20 Families	\$19,520
50 Families	\$48,800
100 Families	\$97,000

The more families you have participating, the bigger the earnings will be for your organization.

Versatility

Rebates may be used wherever your organization needs them. You can allocate the dollars to a general fund, special project, a trip, or other expenses. You can even share rebates with families to be used toward their individual expenses. The choice is yours!

Commonly Asked Questions

Is there a fee to open an account or run a scrip program?

No. There are no fees to enroll, and no minimum order size. The only expense in working with Great Lakes Scrip Center is a flat shipping fee on each physical gift card order. Visit our site for more information about shipping costs.

Do we have to have a coordinator?

Yes. You'll need someone to set up and keep the program running. It's also a good idea to enlist a group of volunteers to help with things like dividing and distributing orders. Please visit our website for more information on suggested volunteer roles with scrip fundraising.

How do we get our rebates?

Families pay full face value for the gift cards through your scrip program. Your organization pays a lesser amount based on the rebate offered. The difference between face value and what your organization pays is immediate fundraising.

Do gift cards expire or have fees?

No. Scrip gift cards are regular retailer gift cards and do not expire or have fees associated with them. Details for any gift card can be seen by choosing a brand on the shop page and selecting "view card terms."

Where do scrip gift cards come from?

We purchase scrip gift cards directly from participating retailers. The gift cards you receive from us are the same as the ones you would buy at the retailer's store.

Next Steps:

Ready to Start a Scrip Program?

1

Download your Enrollment Kit

These tips and checklist will help you get started

2

Create an account

Enter basic information for both you and your organization

3

Start earning!

Invite families to join and begin fundraising!

Or: call us at **(800) 727-4715** and one of our customer service representatives will help you get started!

Learn More

about GLSC

Great Lakes Scrip Center has over 20 years of experience helping nonprofit organizations with their fundraising needs, making us the largest scrip fundraising provider in the United States. Our customers have raised over 500 million dollars by shopping with scrip at their favorite stores. 30,000 nonprofit organizations throughout the nation trust us to help them manage their scrip fundraising programs.

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